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**Sent:** Tuesday, December 19, 2006 12:46 PM  
**Subject:** Auburn Traffic



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## AUBURN, WA AND ECONOLITE ARE CHANGING TRAFFIC AT 11 INTERSECTIONS

19 SEPTEMBER 2005 12:30

Econolite is pleased to announce that it has successfully completed another installation of its Traffic Management System (ATMS) at 11 intersections in Auburn, Washington.

This icons® system addressed the City and Council members' concerns about the traffic congestion and safety hazards along Auburn Way South due to heavy morning and evening commuter traffic. The White River Amphitheater.

The icons® system eliminates the safety hazards faced by police officers having to stop traffic at the City due to heavy concert traffic. With the implementation of icons®, Auburn police officers have noticed a substantial difference in traffic flow on Auburn Way South during the eight months of the summer at the White River Amphitheater.

The system was instrumental in allowing Public Works staff to make real time changes to traffic signals based on observed traffic volumes with traffic cameras. Other benefits included: direct traffic flow from the concerts, maximizing traffic capacity without increasing the number of vehicles, reducing commuter travel time, reducing vehicle fuel consumption, and reducing harmful pollutant emissions.

The icons® system was developed to provide a centralized, integrated platform for traffic management, control, information management, and graphical display. The Auburn icons® system consists of 11 intersections with ASC/2S 2100 controllers (expanding to 23 intersections in the future) connected to RuggedCom RS900 Ethernet to fiber-optic switches. This system is accessible and managed by the City of Auburn Public Works, Information Services (I/S department), Washington State Department of Transportation, King County Department of Transportation, and Econolite for system maintenance.

The City of Auburn's system will be complete and operational in 2006 and will include a traffic management center (TMC), synchronized signals and state-of-the-art traffic camera at 11 intersections along Auburn Way North.

The City procured a system that is in conformance with the most extensive technical standards for traffic management and emerging ITS technologies. These standards and new technologies offer increased functionality, equipment interchangeability, diagnostic capabilities, and an enhanced user interface. The simple to use map-based interface, the icons® system provides the City with a graphical user interface to view system area or intersection related data, making it user-friendly and easy to manage.

Ryan Johnstone, City of Auburn, Traffic Operations Engineer remarked, "We are seeing positive improvements in traffic flow and travel time as we utilize the icons® system to manage traffic mobility through the City of Auburn."

Sandi Taylor, Econolite, commented, "As a proponent of advanced technology in the traffic management industry, Auburn is demonstrating the benefits of an icons® system. It will be fantastic to witness the success of this project."

other icons® systems in the area to create a regional system that will help commuters move throughout the entire region efficiently."

**About Econolite**

In business since 1933, Econolite Control Products, Inc. is a leading transportation solution provider and manufacturer of advanced traffic management products and systems, including traffic controllers (NEMA and ATC/2070), traffic management systems - Aries®, icons® and PYRAMIDS™, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, Data Collection and Management Services (DCMS), and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that; reduce traveler time, ease congestion, enhance transit operations, provide safer mobility and improves quality of life.

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3/4/2011